Expomal International Sdn Bhd was established in 2000 as a professional exhibition and conference organiser. Within a few short years, Expomal International has made significant strides by creating an impressive portfolio of international events and earning itself accolades from diverse types of local and overseas clients. Its success is based on the company's core strength of highly dedicated team members and innovative management expertise in bearing the imprint of creativity and total quality services that generate valuable exhibition platforms for international businesses.

Through the course of running its events, Expomal International establishes strong long-term relationships with its associates, partners and customers, including the media. It has also been actively collaborating with trade organizations, commercial chambers and foreign embassies in different countries. With its forte lies in delivering successful, quality shows and providing exceptional customer service based on the modus operandi of "Strategic Partnership", Expomal International continues to strengthen its connection with counterparts and welcome more of such excellent partnership.

With the objective of maintaining its position as one of the leading exhibition and conference organizers in the region, the pursuit of ever-new heights of excellence is never-ending. As Expomal International continues on this path, it strives to harness new opportunities, keep ahead of competition, develop high profile synergistic partnership, and most importantly, to create world-class events with a view to complementing efforts from the Government and industries in promoting international trade and in enhancing Malaysia's appeal as a MICE (meetings, incentives, conventions and exhibitions) destination.

Expomal International has expanded its presence by setting up overseas offices in Beijing and GuangZhou, China and Hanoi, Vietnam as well as representative offices in countries including India, Indonesia, Myanmar, New Zealand, South Korea, Taiwan and Thailand so as to offer premium services to its overseas clients.