

Website: <http://www.mifb.com.my>

MIFB Trade Fair, jointly organised with Kumpulan Utusan - Malaysia's leading national daily, serves as one of the region's premier platforms to showcase the very best in food and beverage products. Targeted directly at food products and service providers and attracting a high number of quality buyers and decision makers, MIFB Trade Fair is an absolutely focused food platform that brings a "Multi-Billion" marketplace which is definitely not to be missed.