

Website: <http://www.expomal.com/educhina/>

Themed "Malaysia – Faces of Success", the Malaysia Higher Education Fair – China 2007 was organized by the Ministry of Higher Education, Malaysia and Expomal International which comprises of a series of exhibition in China to promote Malaysia as the destination for higher education. This event was held in major cities of China starting from March 2007 until Mid September 2007 with the objectives to promote Malaysia higher education to potential Chinese students for their enrolment in a most cost-effective and comprehensive way.

Thus, Malaysia Higher Education Fair- China 2007 was timely to serve as a gateway to attract students from China who are seriously seeking for advices and enrolment into tertiary institutions.